



Administrative Centre | 34589 DeLair Road | Abbotsford, BC | V2S 5Y1  
Tel: 604-859-7141 | Toll-free: 1-888-668-4141 | Fax: 604-852-5701

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## **MEDIA RELEASE**

For Immediate Release

# **SWAP 'FOOD FOR FINES' AT FRASER VALLEY REGIONAL LIBRARY**

*Reduce your fines. Help feed those in need.*

Abbotsford, BC – Fraser Valley Regional Library's extremely popular annual Food for Fines campaign is back! Take advantage of this opportunity to reduce your library fines and help feed your community.

From December 15, 2017 through January 21, 2018 you can "pay" your fines with food. It's simple – bring in commercially packaged, unexpired, non-perishable food items to any FVRL location and have your fines reduced. One food item equals \$2 in fines/fees, and up to \$30 of fines/fees owed per library account can be cleared during the campaign. All items collected will be donated to the local area food bank.

"FVRL's top priorities include building meaningful community partnerships and reducing barriers for customers," says Heather Scoular, Director of Customer Experience. "Now in its fourth year, the campaign is a great opportunity for customers to reduce or eliminate their fines while supporting their local community food banks in the process. Last year our customers generously donated 13,375 food items, and in turn we cleared approximately \$27,000 worth of fines."

Local pantries are especially in need of rice; flour; powdered baby formula; peanut butter and jams; pasta and sauces; canned fruit and vegetables; canned and dry soups; canned fish/meat; and cereal.

For more information, please visit [www.fvrl.ca](http://www.fvrl.ca) or your favourite FVRL location. Connect with FVRL online 24/7 through Facebook, Twitter, and Instagram.

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## **ABOUT FRASER VALLEY REGIONAL LIBRARY**

FVRL is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

## **FVRL MEMBER LIBRARIES**

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookwood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

## **FOR FURTHER INFORMATION CONTACT**

Jennifer Fehr, Communications Officer

Telephone: 604.859.7141 ext. 7021

Email: [jfehr@fvrl.bc.ca](mailto:jfehr@fvrl.bc.ca) Website: [www.fvrl.ca](http://www.fvrl.ca)