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MEDIA RELEASE

For Immediate Release

PAY YOUR FINES WITH FOOD AT FRASER VALLEY REGIONAL LIBRARY

Reduce your fines and help feed those in need.

Abbotsford, BC – Fraser Valley Regional Library's (FVRL) extremely popular Food for Fines campaign is back! Usually held during the winter months, this is the first time FVRL has held Food for Fines during the summer. Take advantage of this opportunity to reduce your library fines and help feed your community.

Until July 29, you can “pay” your fines with food. It's simple – bring in commercially packaged, unexpired, non-perishable food items to any FVRL location and have your fines reduced. One food item equals \$2 in fines/fees, and up to \$30 of fines/fees owed per library account can be cleared during the campaign. All items collected will be donated to the local area food bank.

“At this time of year many of our community food banks experience empty shelves and are in desperate need of donations,” says Heather Scoular, Director of Customer Experience. “Food for Fines is a great opportunity for our customers to reduce or eliminate their library fines while supporting their local community food banks during a critical time. Last winter's Food for Fines campaign was our most successful to date, during which our customers generously donated 17,330 food items, and in turn we cleared approximately \$34,660 worth of fines.”

Local pantries are especially in need of rice; flour; powdered baby formula; peanut butter and jams; pasta and sauces; canned fruit and vegetables; canned and dry soups; canned fish/meat; and cereal.

For more information, please visit www.fvrl.ca or your favourite FVRL location. Connect with FVRL online 24/7 through Facebook, Twitter, and Instagram.

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ABOUT FRASER VALLEY REGIONAL LIBRARY

FVRL is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL MEMBER LIBRARIES

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookwood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

FOR FURTHER INFORMATION CONTACT

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