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December 13, 2018

MEDIA RELEASE

For Immediate Release

SWAP “FOOD FOR FINES” AT FRASER VALLEY REGIONAL LIBRARY

Reduce your fines. Help feed those in need.

Abbotsford, BC – Fraser Valley Regional Library’s extremely popular annual Food for Fines campaign is back! Take advantage of this opportunity to reduce your library fines and help feed your community.

From December 14, 2018, through January 22, 2019, you can “pay” your fines with food. It’s simple – bring in commercially packaged, unexpired, non-perishable food items to any FVRL location and have your fines reduced. One food item equals \$2 in fines/fees, and up to \$30 of fines/fees owed per library account can be cleared during the campaign. All items collected will be donated to the local area food bank.

“FVRL’s top priorities include building meaningful community partnerships and reducing barriers for customers,” says Heather Scoular, Director of Customer Experience. “Now in its fifth year, the campaign is a great opportunity for customers to reduce or eliminate their fines while supporting their local community food banks in the process. Last year our customers generously donated 13,330 food items, and in turn we cleared \$34,660 worth of fines.”

Local pantries are especially in need of rice; flour; powdered baby formula; peanut butter and jams; pasta and sauces; canned fruit and vegetables; canned and dry soups; canned fish/meat; and cereal.

For more information, please visit www.fvrl.ca or your favourite FVRL location. Connect with FVRL online 24/7 through Facebook, Twitter, and Instagram.

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ABOUT FRASER VALLEY REGIONAL LIBRARY

FVRL is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to open minds and enable dreams," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL MEMBER LIBRARIES

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookswood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

FOR FURTHER INFORMATION CONTACT

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