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MEDIA RELEASE

For Immediate Release

FVRL EXPANDS THE PLAYGROUND WITH A DONATION OF 21 UKULELE KITS.

Celebrate the Cutie Circle's donation with a ukulele jamboree at Terry Fox Library.

Abbotsford, B.C. – Fraser Valley Regional Library (FVRL) is once again expanding its popular Playground – Uke ‘n Play collection with a donation of 21 additional ukulele kits from the Cutie Circle (Coquitlam Ukulele Tiny Instruments Enthusiasts Circle) and its sponsors Kings Music and the City of New Westminster.

“Cutie Circle founder, Jen Chang, was the original inspiration behind FVRL lending the instruments to customers. She approached FVRL in the fall of 2016 with a generous donation 50 ukulele kits and the offer of instrument maintenance,” says Heather Scoular, Director of Customer Experience. “Since its inception, the uke lending program has seen an amazing customer uptake, with the kits being borrowed over 1,760 times. The Circle’s donation of an additional 21 kits will allow even more of our customers to experience this wonderful little instrument.”

FVRL will celebrate the donation and collection expansion with a Ukulele Jamboree Celebration at the Terry Fox Library (2470 Mary Hill Road, Port Coquitlam) on Tuesday, May 22, at 6 pm. The event, open to everyone, will include family friendly activities, prizes, and, of course some ukulele jammin’!

The ukulele is small, portable, easy to learn, and fun to play. FVRL cardholders can borrow the ukuleles, free of charge, for a two-week period. Each comes in a kit that includes a ukulele, a soft ukulele case, a digital tuner and a beginner ukulele book.

Looking for other STEAM experiences? FVRL’s Playground also features a lending collection of Sphero SPRK+s (app-enabled robotic balls) and telescopes. In-library experiences include virtual reality, green screens, Makey Makeys, and KEVA Planks. Learn more by visiting www.fvrl.ca/about_the_playground.

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Learn More About Uke 'n Play

Learn more about Uke 'n Play on FVRL's website, visit www.fvrl.ca/ukulele.

Discover how The Cutie Circle inspired Uke 'n Play at FVRL, watch <https://youtu.be/CTQRQAPT1Ac>.

Meet a Uke 'n Play sponsor – Kings Music, watch <https://youtu.be/vMgG6skulmg>.

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About Fraser Valley Regional Library

Fraser Valley Regional Library is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL Member Libraries

Abbotsford Community

Boston Bar

Clearbrook

Hope

Maple Ridge

Muriel Arnason

Sardis

Walnut Grove

Yarrow

Agassiz

Brookwood

Fort Langley

Ladner Pioneer

Mission

Murrayville

Tsawwassen

White Rock

Aldergrove

Chilliwack

George Mackie

City of Langley

Mount Lehman

Pitt Meadows

Terry Fox

Yale

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