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MEDIA RELEASE

For Immediate Release

WHY IS SOCIETY OBSESSED WITH MEASURING INTELLIGENCE?

**Join author and researcher Scott Barry Kaufman for a discussion on
*why the culture of our classrooms is broken and how to fix it.***

Abbotsford, BC – Change the way you think about intelligence, creativity and human potential. Fraser Valley Regional Library (FVRL) is proud to host an evening with Scott Barry Kaufman, author of *Ungifted: Intelligence Redefined*, at 7 p.m. on February 26 in the Township of Langley Civic Facility – Fraser River Presentation Theatre.

Severe ear infections rendered Scott Barry Kaufman nearly deaf at age three. As a result, he needed a few extra seconds to process things in real time — which landed him in a special education classroom. Inspired by his personal experience, Kaufman, now a cognitive psychologist, has made it his mission to debunk traditional methods of measuring intelligence. Why do we have such an obsessive need to compare students? Why do we insist on labeling and categorizing everyone?

Highlighting the latest research in genetics and neuroscience, as well as evolutionary, developmental, social, positive, and cognitive psychology, Kaufman will reveal that the way we interpret traditional metrics of intelligence is misguided. “We’re not born with talents full formed. Once we engage with something that is personally meaningful to us, we are inspired and activated to develop our talents – and that’s when we begin to meet our goals. That’s successful behavior,” says Kaufman, “not a number on a test score.”

Parents, caregivers and educators will be encouraged to move from evaluation towards a culture of inspiration that helps students unlock their potential and reach their goals, at school and beyond. This presentation is free to the public, no registration is required. Seating is limited to 200 guests, the doors open at 6:30 p.m., please arrive early to avoid disappointment. For more information, please visit www.fvrl.ca.

About Fraser Valley Regional Library

Fraser Valley Regional Library is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL Member Libraries

Abbotsford Community

Boston Bar

Clearbrook

Hope

Maple Ridge

Muriel Arnason

Sardis

Walnut Grove

Yarrow

Agassiz

Brookwood

Fort Langley

Ladner Pioneer

Mission

Murrayville

Tsawwassen

White Rock

Aldergrove

Chilliwack

George Mackie

City of Langley

Mount Lehman

Pitt Meadows

Terry Fox

Yale

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