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April 16, 2012

## **MEDIA RELEASE**

For Immediate Release

### **THE LIBRARY HITS THE OPEN ROAD** *Fraser Valley Regional Library introduces Library Live and On Tour.*

Abbotsford, BC – What's black, white, orange, green and read all over? It's *Library Live and On Tour!* The community is invited to join Fraser Valley Regional Library (FVRL) as they launch Library Live and On Tour – a trailblazing mobile library service initiative. The April 25 launch party will be hosted in the Abbotsford Visitor Centre parking lot located at 34561 DeLair Road from 10:30 a.m. to 12:30 p.m.

"LiLi will shatter library stereotypes and extend the reach of FVRL beyond our walls and into the community," says Smitty Miller, Tour Manager of Library Live and On Tour. The centerpiece of this initiative is a highly noticeable souped-up 2012 Nissan Cube fondly nicknamed 'LiLi'.

Definitely not a bookmobile – LiLi is a little hotrod with very 'un-library-like' enhancements, including a full-vehicle wrap and undercarriage glow, a permanently mounted 40" plasma digital display screen, external music and public address system, a built-in bookshelf with free new books and a 'gadget bar' complete with tablet computers, eReaders, audiobook technology and laptops.

"Unlike traditional 'bookmobiles,' LiLi will stress services, access to information and awareness, rather than being exclusively about library materials," says Miller. LiLi will focus on connecting with individuals who might not otherwise walk into library buildings, by visiting food banks, shelters, seniors' homes and other community hubs. LiLi will also promote FVRL at festivals, fairs and parades all over the Fraser Valley.

[www.fvrl.ca](http://www.fvrl.ca)  
**Read. Learn. Play.**

WHITE ROCK PITT MEADOWS CLEARBROOK FORT LANGLEY MOUNT LEHMAN AGASSIZ BOSTON BAR YALE  
CHILLIWACK YARROW LADNER PIONEER GEORGE MACKIE ALDERGROVE TSAWWASSEN LANGLEY MURIEL ARNASON  
BROOKSWOOD MURRAYVILLE MSA CENTENNIAL WALNUT GROVE HOPE MAPLERIDGE MISSION TERRY FOX

As the first library project of its kind in North America, LiLi has garnered a lot of attention from businesses who have donated services and equipment to help make her more noticeable for her work in the community. "Abbotsford custom car shop 360 Fabrication, Inc. provided the creative concept and installation of the on-board technology; Clarion donated much of the audio equipment; and Abbotsford Nissan donated the mag wheels," says Miller. "These businesses' generosity and innovative edge have helped to make LiLi one-of-a-kind."

-30-

### **About Fraser Valley Regional Library**

Fraser Valley Regional Library is the largest public library system in British Columbia, with 24 community libraries serving over 680,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

### **FVRL Member Libraries**

<i>Agassiz</i>	<i>Aldergrove</i>	<i>Boston Bar</i>
<i>Brookwood</i>	<i>Chilliwack</i>	<i>Clearbrook</i>
<i>Fort Langley</i>	<i>George Mackie</i>	<i>Hope</i>
<i>Ladner Pioneer</i>	<i>City of Langley</i>	<i>Maple Ridge</i>
<i>Mission</i>	<i>Mount Lehman</i>	<i>Muriel Arnason</i>
<i>MSA Centennial</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Tsawwassen</i>	<i>Terry Fox</i>	<i>Walnut Grove</i>
<i>White Rock</i>	<i>Yale</i>	<i>Yarrow</i>

### **FOR FURTHER INFORMATION CONTACT**

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