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## **MEDIA RELEASE**

For Immediate Release

### **POWER YOUR BRAIN AND CAMERA BATTERIES. *Read it. Love it. Film it. Win.***

Abbotsford, BC – Aspiring filmmakers and book critics unite! Local teens should start charging their camera batteries because it's time to create videos that tell the world about their favorite reads. Participate to win prizes including Flip Video Cameras and books.

Fraser Valley Regional Library (FVRL) is celebrating this year's Teen Tech Week theme, "Learn Create Share @ Your Library," with an online video book review contest. Teens aged 13-18 can match their love of reading and their interest in technology with a short (3 minutes or less) video book trailer or review. Contestants can enter more than once, as long as they promote a different book in each video. Entries will be accepted until February 28, 2010.

Shortlisted videos will be posted on the FVRL website where the public can vote for their favourite from March 8-14. Entries will be evaluated on creativity and content. Winners will be selected through the website poll and by FVRL judges.

For more information including contest rules and instructions, please visit [www.fvrl.ca](http://www.fvrl.ca) or your closest FVRL location.

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[www.fvrl.ca](http://www.fvrl.ca)  
**Read. Learn. Play.**

WHITE ROCK PITT MEADOWS CLEARBROOK FORT LANGLEY MOUNT LEHMAN AGASSIZ BOSTON BAR YALE  
CHILLIWACK YARROW LADNER PIONEER GEORGE MACKIE ALDERGROVE TSAWWASSEN LANGLEY MURIEL ARNASON  
BROOKSWOOD MURRAYVILLE MSA CENTENNIAL WALNUT GROVE HOPE MAPLE RIDGE MISSION TERRY FOX

## **About Fraser Valley Regional Library**

Fraser Valley Regional Library is the largest public library system in British Columbia, with 24 community libraries serving over 670,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

## **About Teen Tech Week**

Teen Tech Week is an initiative of the Young Adult Library Services Association (YALSA) aimed at teens, their parents, educators and other concerned adults. The purpose of the initiative is to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries. Teen Tech Week encourages teens to use libraries' non-print resources for education and recreation and to recognize that librarians are qualified, trusted professionals in the field of information technology.

## **FVRL Member Libraries**

*Agassiz*

*Brookwood*

*Fort Langley*

*Ladner Pioneer*

*Mission*

*MSA Centennial*

*Tsawwassen*

*White Rock*

*Aldergrove*

*Chilliwack*

*George Mackie*

*City of Langley*

*Mount Lehman*

*Murrayville*

*Terry Fox*

*Yale*

*Boston Bar*

*Clearbrook*

*Hope*

*Maple Ridge*

*Muriel Arnason*

*Pitt Meadows*

*Walnut Grove*

*Yarrow*

## **FOR FURTHER INFORMATION CONTACT**

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