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## **MEDIA RELEASE**

For Immediate Release

### **FRASER VALLEY REGIONAL LIBRARY EXPANDS THEIR POPULAR UKE 'n PLAY COLLECTION *Tapestry Music donates 10 ukulele kits.***

Abbotsford, B.C. – Fraser Valley Regional Library (FVRL) is about to expand its popular Uke 'n Play collection with a donation of 10 new ukulele kits from Tapestry Music.

Over 640 customers have borrowed a ukulele kit since Uke 'n Play launched last fall, and 200+ ukulele enthusiasts are still on the waitlist. Father and son team, Tapestry Music co-owners – David and Michael Sabourin, are advocates for keeping music alive in the community. “Music, much like the public library, has the power to change lives. Donating ukulele kits to FVRL to further expand their Uke 'n Play collection is great way for us to give back to the community and help make music accessible to everyone.”

FVRL will celebrate the donation and collection expansion with a party at the White Rock Library (15342 Buena Vista Avenue) on Friday, August 18, from 2-3 pm. The event, open to everyone, will include light refreshments, live musical performances by the White Rock Ukulele Circle, and the opportunity to try out a ukulele.

“FVRL is proud to partner Tapestry Music, a local business that shares similar values to the library. Their donation means that we can get more ukuleles into the hands of our customers faster,” says Heather Scoular, Director of Customer Experience.

The ukulele has exploded in popularity; it is small, portable, easy to learn, and fun to play. FVRL cardholders can borrow the ukuleles, free of charge, for a two-week period. Each comes in a kit that includes a ukulele, a soft ukulele case, a digital tuner and a beginner ukulele book.

Learn more about the Uke 'n Play program by visiting [www.fvrl.ca/ukulele](http://www.fvrl.ca/ukulele), or FVRL's YouTube channel at [www.youtube.com/FraserValleyLibrary](http://www.youtube.com/FraserValleyLibrary).

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### **Learn More About Uke 'n Play**

Learn more about Uke 'n Play on FVRL's website, visit [www.fvrl.ca/ukulele](http://www.fvrl.ca/ukulele).

See why FVRL customer Lucille loves Uke 'n Play, watch <https://youtu.be/KRnnOlr84sY>.

Get introduced to the Uke 'n Play collection at FVRL, watch <https://youtu.be/kZhtUBiwwTE>.

### **About Fraser Valley Regional Library**

Fraser Valley Regional Library is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

### **FVRL Member Libraries**

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookwood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

### **FOR FURTHER INFORMATION, CONTACT:**

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