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MEDIA RELEASE

For Immediate Release

CELEBRATE FAMILY LITERACY AT THE LIBRARY

Take time every day to learn as a family.

Abbotsford, BC – National Family Literacy Day takes place January 27, 2018 and Fraser Valley Regional Library (FVRL) is celebrating with a video launch, book giveaways, and local events!

Visit FVRL's YouTube page (www.youtube.com/FraserValleyLibrary) to meet library customers Will, Ray, and Carter. Learn about the positive impact of the library's programs and services on their young family. Customers can also enter the book giveaways in-library or online, by visiting www.fvrl.ca until January 31.

"FVRL is proud to celebrate and support Family Literacy Day. We know that taking time every day to learn as a family is crucial to a child's development and provides an opportunity for adults to keep their skills sharp too. Daily family learning time can improve a child's literacy skills dramatically," says Heather Scoular, FVRL's Director of Customer Experience.

For more information, please visit www.fvrl.ca or your favourite FVRL location. Connect with FVRL online 24/7 through Facebook, Twitter, and Instagram.

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LEARN MORE

Meet FVRL customers Will, Ray, and Carter, watch <https://youtu.be/pRO4wRJH59s>.

Learn about Family Literacy Day in Canada, visit <https://abclifeliteracy.ca/family-literacy>.

ABOUT FRASER VALLEY REGIONAL LIBRARY

FVRL is the largest public library system in British Columbia, with 25 community libraries serving almost 700,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL MEMBER LIBRARIES

<i>Abbotsford Community</i>	<i>Agassiz</i>	<i>Aldergrove</i>
<i>Boston Bar</i>	<i>Brookwood</i>	<i>Chilliwack</i>
<i>Clearbrook</i>	<i>Fort Langley</i>	<i>George Mackie</i>
<i>Hope</i>	<i>Ladner Pioneer</i>	<i>City of Langley</i>
<i>Maple Ridge</i>	<i>Mission</i>	<i>Mount Lehman</i>
<i>Muriel Arnason</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Sardis</i>	<i>Tsawwassen</i>	<i>Terry Fox</i>
<i>Walnut Grove</i>	<i>White Rock</i>	<i>Yale</i>
<i>Yarrow</i>		

FOR FURTHER INFORMATION CONTACT

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