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MEDIA RELEASE

For Immediate Release

WORDS ARE EVERYWHERE... READ FOR LIFE! *Visit Fraser Valley Regional Library to get help with reading and writing.*

Abbotsford, BC – Did you know that 40 per cent of adults in British Columbia lack the reading and writing skills they need to thrive in today’s knowledge-based society? Literacy is an essential skill; it is the ability to understand and use printed information in daily activities at home, at work and in the community.

Fraser Valley Regional Library (FVRL) is campaigning to raise public awareness about the importance of adult literacy! FVRL’s goal is to remove the stigma associated with low literacy skills and invite adult learners to the library for help with reading and writing.

The campaign slogan, *Read for Life*, underlines the fact that literacy touches everything. “*Read for Life* captures FVRL’s commitment to working with community partners to promote literacy skills and engage with adult learners,” says Kim Davison, Literacy Coordinator. “We want to get the word out that FVRL is here to help! Our friendly library staff is eager to connect adult learners with free learning materials and referrals to literacy tutoring programs.”

FVRL has produced a short film about adult literacy which includes interviews with adult learners who have discovered the library as the place to start improving their reading and writing skills. The video can be viewed on FVRL’s YouTube channel. Please visit www.fvrl.ca or your nearest FVRL location to learn more about the campaign or to get help with reading or writing.

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www.fvrl.ca
Read. Learn. Play.

WHITE ROCK PITT MEADOWS CLEARBROOK FORT LANGLEY MOUNT LEHMAN AGASSIZ BOSTON BAR YALE
CHILLIWACK YARROW LADNER PIONEER GEORGE MACKIE ALDERGROVE TSAWWASSEN LANGLEY MURIEL ARNASON
BROOKWOOD MURRAYVILLE MSA CENTENNIAL WALNUT GROVE HOPE MAPLE RIDGE MISSION TERRY FOX

About Fraser Valley Regional Library

Fraser Valley Regional Library is the largest public library system in British Columbia, with 24 community libraries serving over 680,000 people in its service area. Established in 1930, it is funded with taxes raised in the communities it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL Member Libraries

<i>Agassiz</i>	<i>Aldergrove</i>	<i>Boston Bar</i>
<i>Brookwood</i>	<i>Chilliwack</i>	<i>Clearbrook</i>
<i>Fort Langley</i>	<i>George Mackie</i>	<i>Hope</i>
<i>Ladner Pioneer</i>	<i>City of Langley</i>	<i>Maple Ridge</i>
<i>Mission</i>	<i>Mount Lehman</i>	<i>Muriel Arnason</i>
<i>MSA Centennial</i>	<i>Murrayville</i>	<i>Pitt Meadows</i>
<i>Tsawwassen</i>	<i>Terry Fox</i>	<i>Walnut Grove</i>
<i>White Rock</i>	<i>Yale</i>	<i>Yarrow</i>

FOR FURTHER INFORMATION CONTACT

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