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MEDIA RELEASE

For Immediate Release

FVRL RECEIVES VANCOUVER SUN RAISE-A-READER GRANT

Abbotsford, BC – Fraser Valley Regional Library (FVRL) recently received a \$5,000 grant from the Vancouver Sun Raise-A-Reader Campaign towards funding of its Reading Link Challenge (RLC). “FVRL is thrilled to have received these grant monies to help advance this program,” says Antoinette Guillou, Youth Services Coordinator.

“The Challenge introduces students in grades four and five to a wide variety of literature and multicultural reading materials, helping to promote the sport of reading in a fun environment.” Students will form teams of six or seven members, answering questions and testing their knowledge of the RLC selected books in a quiz bowl format.

Teams will compete through three competition levels in a round-robin format, with the winners progressing on to the Grand Challenge Final. The winning team of the Fraser Valley Grand Challenge Final will compete in the Global Reading Challenge, a video conference with other libraries in BC and the US.

In 2010, a total of 70 schools with 270 teams in the Fraser Valley will compete against other teams from across the province. For more information please visit www.fvrl.ca.

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About Reading Link Challenge

In the late 1930s, the Battle of the Books was a weekly radio show that used a quiz bowl format to test children's knowledge of good literature. The program moved to a library setting in 1993 at Kalamazoo Public Library (Michigan). It was used to encourage grades four and five students to have fun with reading. In 1996, a similar project was undertaken at Seattle Public Library. In 2004 the Fraser Valley Regional Library came on board. The winner of the Fraser Valley Grand Challenge will compete in the Global Reading Challenge, a video conference with other libraries throughout BC and the US.

About Fraser Valley Regional Library

Fraser Valley Regional Library is the largest public library system in British Columbia, with 24 community libraries serving over 670,000 people in its service area. Established in 1930, it is funded with taxes raised in the community it serves, plus a Government of BC operating grant. The governing Board consists of elected officials representing 15 member municipalities and regional districts. With its mission "to connect people to the world of information and ideas," FVRL plays a prominent role in the communities throughout the Fraser Valley.

FVRL Member Libraries

Agassiz

Brookwood

Fort Langley

Ladner Pioneer

Mission

MSA Centennial

Tsawwassen

White Rock

Aldergrove

Chilliwack

George Mackie

City of Langley

Mount Lehman

Murrayville

Terry Fox

Yale

Boston Bar

Clearbrook

Hope

Maple Ridge

Muriel Arnason

Pitt Meadows

Walnut Grove

Yarrow

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CHILLIWACK YARROW LADNER PIONEER GEORGE MACKIE ALDERGROVE TSAWWASSEN LANGLEY MURIEL ARNASON
BROOKWOOD MURRAYVILLE MSA CENTENNIAL WALNUT GROVE HOPE MAPLE RIDGE MISSION TERRY FOX